



## **Free Support Workshops for Jewellery Graduates**

**Palmer Hamilton Partnership** are pleased to announce three fantastic workshops aimed at recent jewellery graduates based in London. These workshops will be practical and interactive and aim to provide you with practical advice to support you to develop your jewellery business.

- 1. Starting your Jewellery Business**  
**28<sup>th</sup> August 2008 3pm – 6pm**  
**(Deadline for bookings 5pm 21<sup>st</sup> August)**

This workshop will take you through the key steps that you need to understand when setting up a new business. Topics will include: registering your business, choosing the best structure for your business, finance and self-assessment, planning and prioritising. The session will be led by Lorna Dallas Conte who has a wealth of experience running a small business as well as providing support and advice to small creative businesses. Lorna has worked with the Arts Council, the Design Council, Business Link, University of the Arts London, University College for the Creative Arts, smaller arts organisations and more than 700 creative individuals in the last four years.

- 2. Costing and Pricing**  
**8<sup>th</sup> September 2008 2pm – 5pm**  
**(Deadline for bookings 5pm 3<sup>rd</sup> September)**

This workshop will take you through all the stages of costing and pricing your work. Topics will include: costing, pricing, trade prices, wholesale prices, retail prices, terms and conditions for your business. This session will be led by jeweller Sarah King, who runs a successful contemporary jewellery business. She is a member of the Association of Contemporary Jewellers, Design Nation, Contemporary Applied Arts, Crafts Council Register of Makers and Craft Central.

**3. Choosing the right trade shows and events**  
**15<sup>th</sup> September 2008 3pm – 6pm**  
**(Deadline for bookings 5pm 10<sup>th</sup> September)**

This workshop will take you through how to select the best national and international trade fairs, shows and exhibitions for your work and how to make the most of them. This session will be led by Aldyth Crowther. Aldyth trained as a fashion designer at London College of Fashion and spent 10 years working as a clothing designer for, amongst others, Marisa Martin, Maxfield Parrish (Nigel Preston) and Vivienne Westwood.

She ran Crowther Sieff for 5 years, designing, manufacturing & wholesaling silver jewellery & selling internationally. She is currently a consultant to the jewellery trade, running London Jewellery Exports project in collaboration with the British Jewellers Association and acts as jewellery advisor to Craft Central.

**All the workshops are free to jewellers who graduated in the UK in the last five years and who are based in London. However, there are limited spaces for these workshops. You MUST book your place by sending an e-mail requesting a booking to Paulene Hamilton at: [paulene@palmerhamilton.co.uk](mailto:paulene@palmerhamilton.co.uk)**

**All workshops will be held at Cockpit Arts Studios in Holborn (please see map below). Please make sure that you state which workshop(s) you wish to book a place for. Please do NOT contact Cockpit Arts about these workshops.**

